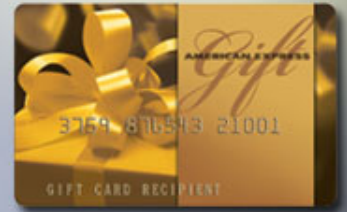


THE



Northeast Beauty Representatives Association

HOURLY DRAWINGS OF
THOUSANDS OF DOLLARS
IN AMEX GIFT CARDS



Distributor Application & Hotel Information

Its a short drive to "The Green" at Nebra.

meet your manufacturers

expand your horizons

get special show deals

see the latest products

build relationships





Northeast Beauty Representative Association

Distributors,

You are formally invited to the NEBRA 2010 Beauty Conference
- *a chance for distributors and manufacturers to get together.*

Our 2010 NEBRA Beauty Conference will be held Saturday, and Sunday, March 13th, and 14th at the Sheraton Meadowlands Hotel in East Rutherford, New Jersey.

To show our appreciation to you as our valued business partner and colleague - the NEBRA manufacturers will offer additional show incentives for purchases placed at the show ONLY. These NEBRA Show discounts and deals are available only to show attendees and are available over and above the other show promotions and discounts that are being offered.

In addition, NEBRA will provide a complimentary one-night stay for distributors whose business address is 75 miles or more from the hotel. Sorry... but we must limit this to one night/one room per distributor. Additional rooms and nights are available at a reduced rate.

Continental breakfast, and lunch Saturday & Sunday. Saturday evening get togethers are also complimentary and as always show admission is FREE.

Be sure to reserve your hotel rooms early (before February 1st, 2010) and we look forward to seeing you...Cordially, the 2010 NEBRA Committee. Please complete the application form and return it to:
NEBRA, at 492-C Cedar Lane #153, Teaneck, NJ 07666 or Fax: 201.489.8096

If you choose to register on-site, you must show this form and business card.
Save time, register now...your badge will be available on-site.

Schedule of Events

Saturday, March 13, 2010

| | |
|------------------|------------------------------|
| 8:30am - 6:00pm | Registration & Badge Pickup |
| 8:30am - 10:00am | Hosted Continental Breakfast |
| 9:00am - 6:00pm | Show Floor Opens |
| 12:00pm - 2:00pm | Hosted Lunch |
| 6:00pm | Show Floor Closes |
| 6:30pm - 9:00pm | Reception |

Sunday, March 14, 2010

| | |
|------------------|------------------------------|
| 8:30am - 3:00pm | Registration & Badge Pickup |
| 8:30am - 10:00am | Hosted Continental Breakfast |
| 9:00am - 4:00pm | Show Floor Opens |
| 12:00pm - 2:00pm | Hosted Lunch |
| 4:00pm | Show Floor Closes |

Hotel & Rates

The Sheraton Meadowland has extended the following hotel rate during the NEBRA 2010 Show:
Single or Double: \$169.00

(one night free - if your business address is 75 miles or more from the hotel) - You must book your FREE room using the attached form - DO NOT call hotel directly for your free room. NEBRA will cover room & tax ONLY. All reservations must be made before February 01, 2010 to qualify for the special room rate.

Register online at: <http://www.starwoodmeeting.com/Book/NEBRA>



Northeast Beauty Representative Association

NEBRA Distributor Application and Badge Form

Fax: 201.489.8096 E-mail: northeastbtyrepassoc@verizon.net

Please Print (FAX ASAP)

| | | | |
|---------------|-------|-------|-----------------|
| Contact Name | _____ | Date | _____ |
| Distributor | _____ | | |
| Address | _____ | | |
| City | _____ | State | _____ Zip _____ |
| Phone | _____ | Fax | _____ |
| Contact Email | _____ | Web | _____ |

Complimentary Badges, Meals & (1) Complimentary Overnight Room *(restrictions apply)*

Your company will be allowed four (4) Distributor Badges & Meals which are furnished at NO CHARGE for individuals who are bonafide members of your organization. Each Badge includes: Two (2) continental breakfasts, Two (2) lunches, One (1) Saturday Reception. Your badge will be available on-site at the show registration desk. (We DO NOT mail badges)

| | | | | | |
|---------------|-------|------|-------|-----------------|-------|
| 1. First Name | _____ | Last | _____ | what day attend | _____ |
| 2. First Name | _____ | Last | _____ | what day attend | _____ |
| 3. First Name | _____ | Last | _____ | what day attend | _____ |
| 4. First Name | _____ | Last | _____ | what day attend | _____ |

____ Yes, I will take advantage of the (1) FREE room night:
(only available to distributors whose business address is 75 miles or more from the hotel)

____ Single ____ Double ____ Non Smoking ____ Smoking

____ Friday night, March 12, 2010 to be held under the Name: _____

____ Saturday night, March 13, 2010 to be held under the name: _____

We must have a credit card to secure your room. Your credit card will ONLY be charged if you do not cancel within 48hrs. or are a no-show. If you would like an email confirmation of your room request please be sure to provide your email address.

____ VISA ____ MasterCard ____ Amex Email _____

Card Holder name _____

Card Number _____ Exp _____

Signature _____ Date _____

For additional rooms or nights, please contact the hotel directly at 201-896-0500.

Rooms must be reserved by February 1, 2010. The complimentary rooms and special rates WILL NOT be available after this date.

This form must be returned by February 1, 2010

Fax: 201.489.8096 E-mail: northeastbtyrepassoc@verizon.net

Address: NEBRA

492-C Cedar Lane #153 - Teaneck, NJ 07666



Northeast Beauty Representative Association

March 13 – 14, 2010
The Sheraton Meadowlands Hotel
East Rutherford, New Jersey
Phone: 201-896-0500 • Fax: 201-896-9696

Save the date in 2011!
The NEBRA Show 2011
March 19th & 20th, 2011
Sheraton Meadowlands Hotel
East Rutherford, New Jersey

NEBRA is sponsored by:

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516-781-6901
www.btbsales.com

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800-888-7377



NEBRA
492-C Cedar Lane #153
Teaneck, NJ 07666