



**NORTHEAST BEAUTY REPRESENTATIVES ASSOCIATION**

March 24 - 25, 2012

Sheraton Meadowlands Hotel - East Rutherford, New Jersey

# **DISTRIBUTOR APPLICATION & HOTEL INFORMATION**



- meet your manufacturers
- expand your horizons
- get special show deals
- see the latest products
- build relationships

A red circular graphic with a white center. The center contains the text: 'SATURDAY IS CASINO NIGHT! HIT THE JACKPOT! PRIZES GALORE! CRAPS BLACKJACK ROULETTE'. The red border of the circle is decorated with white symbols: a heart, a spade, a diamond, and a club.



# Northeast Beauty Representative Association

## Distributors,

You are formally invited to the NEBRA 2012 Beauty Conference  
- *a chance for distributors and manufacturers to get together.*

Our 2012 NEBRA Beauty Conference will be held Saturday, and Sunday, March 24th, and 25th at the Sheraton Meadowlands Hotel in East Rutherford, New Jersey.

To show our appreciation to you as our valued business partner and colleague - the NEBRA manufacturers will offer additional show incentives for purchases placed at the show ONLY. These NEBRA Show discounts and deals are available only to show attendees and are available over and above the other show promotions and discounts that are being offered.

In addition, NEBRA will provide a complimentary one-night stay for distributors whose business address is 75 miles or more from the hotel. Sorry... but we must limit this to one night/one room per distributor. Additional rooms and nights are available at a reduced rate.

Continental breakfast, and lunch Saturday & Sunday. Saturday evening get togethers are also complimentary and as always show admission is FREE.

Be sure to reserve your hotel rooms early (before February 10th, 2012) and we look forward to seeing you...Cordially, the 2012 NEBRA Committee. Please complete the application form and return it to:  
**NEBRA, at 492-C Cedar Lane #153, Teaneck, NJ 07666 or Fax: 201.489.8096**

If you choose to register on-site, you must show this form and business card.  
Save time, register now...your badge will be available on-site.

## Schedule of Events

### **Saturday, March 24, 2012**

8:30am - 6:00pm	Registration & Badge Pickup
8:30am - 10:00am	Hosted Continental Breakfast
9:00am - 6:00pm	Show Floor Opens
12:00pm - 2:00pm	Hosted Lunch
6:00pm	Show Floor Closes
6:30pm - 9:00pm	Reception – Casino Night

### **Sunday, March 25, 2012**

8:30am – 3:00pm	Registration & Badge Pickup
8:30am - 10:00am	Hosted Continental Breakfast
9:00am – 4:00pm	Show Floor Opens
12:00pm - 2:00pm	Hosted Lunch
4:00pm	Show Floor Closes

## Hotel & Rates

The Sheraton Meadowland has extended the following hotel rate during the NEBRA 2012 Show:  
Single or Double: \$169.00

*(one night free - if your business address is 75 miles or more from the hotel) - You must book your FREE room using the attached form - DO NOT call hotel directly for your free room. NEBRA will cover room & tax ONLY. All reservations must be made before February 10, 2012 to qualify for the special room rate.*

Register online at: <http://www.starwoodmeeting.com/StarGroupsWeb/res?id=1106206775&key=ECAEE>

# Northeast Beauty Representative Association

## NEBRA Distributor Application and Badge Form

Fax: 201.489.8096 E-mail: [northeastbtyrepassoc@verizon.net](mailto:northeastbtyrepassoc@verizon.net)

### Please Print (FAX ASAP)

Contact Name \_\_\_\_\_ Date \_\_\_\_\_  
Distributor \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Contact Email \_\_\_\_\_ Web \_\_\_\_\_

### Complimentary Badges & Meals *(restrictions apply)*

Your company will be allowed four (4) Distributor Badges & Meals which are furnished at NO CHARGE for individuals who are bonafide members of your organization. Each Badge includes: Two (2) continental breakfasts, Two (2) lunches, One (1) Saturday Reception. Your badge will be available on-site at the show registration desk. (We DO NOT mail badges)

1. First Name \_\_\_\_\_ Last \_\_\_\_\_ what day attend \_\_\_\_\_  
2. First Name \_\_\_\_\_ Last \_\_\_\_\_ what day attend \_\_\_\_\_  
3. First Name \_\_\_\_\_ Last \_\_\_\_\_ what day attend \_\_\_\_\_  
4. First Name \_\_\_\_\_ Last \_\_\_\_\_ what day attend \_\_\_\_\_

\_\_\_\_ Yes, I will take advantage of the (1) FREE room night:

*(only available to distributors whose business address is 75 miles or more from the hotel)*

\_\_\_\_ Single \_\_\_\_ Double \_\_\_\_ Non Smoking \_\_\_\_ Smoking

\_\_\_\_ Friday night, March 23, 2012 to be held under the Name: \_\_\_\_\_

\_\_\_\_ Saturday night, March 24, 2012 to be held under the name: \_\_\_\_\_

We must have a credit card to secure your room. Your credit card will ONLY be charged if you do not cancel within 48hrs. or are a no-show. If you would like an email confirmation of your room request please be sure to provide your email address.

\_\_\_\_ VISA \_\_\_\_ MasterCard \_\_\_\_ Amex Email \_\_\_\_\_

Card Holder name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

For additional rooms or nights, please contact the hotel directly at 201-896-0500.

Rooms must be reserved by February 10, 2012. The complimentary rooms and special rates WILL NOT be available after this date.

This form must be returned by February 10, 2012

Fax: 201.489.8096 E-mail: [northeastbtyrepassoc@verizon.net](mailto:northeastbtyrepassoc@verizon.net)

Address: NEBRA 492-C Cedar Lane #153 - Teaneck, NJ 07666

WWW.NEBRASHOW.COM

# Northeast Beauty Representative Association

March 24 – 25, 2012

The Sheraton Meadowlands Hotel

East Rutherford, New Jersey

Phone: 201-896-0500 • Fax: 201-896-9696

**Save the date in 2013!**

The NEBRA Show 2013

April 27<sup>th</sup> & 28<sup>th</sup>, 2013

Sheraton Meadowlands Hotel  
East Rutherford, New Jersey

NEBRA is sponsored by:

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800-888-7377  
[www.vncsales.com](http://www.vncsales.com)

CFN Beauty Representation  
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Oreland, PA 19075  
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[www.cfnsales.com](http://www.cfnsales.com)

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